

A person wearing a wide-brimmed hat and a light blue shirt, sitting on a wooden bench and holding a rope. The person is looking down, and the background is a blurred outdoor setting with warm lighting.

**AKUBRA**

AUTHENTIC

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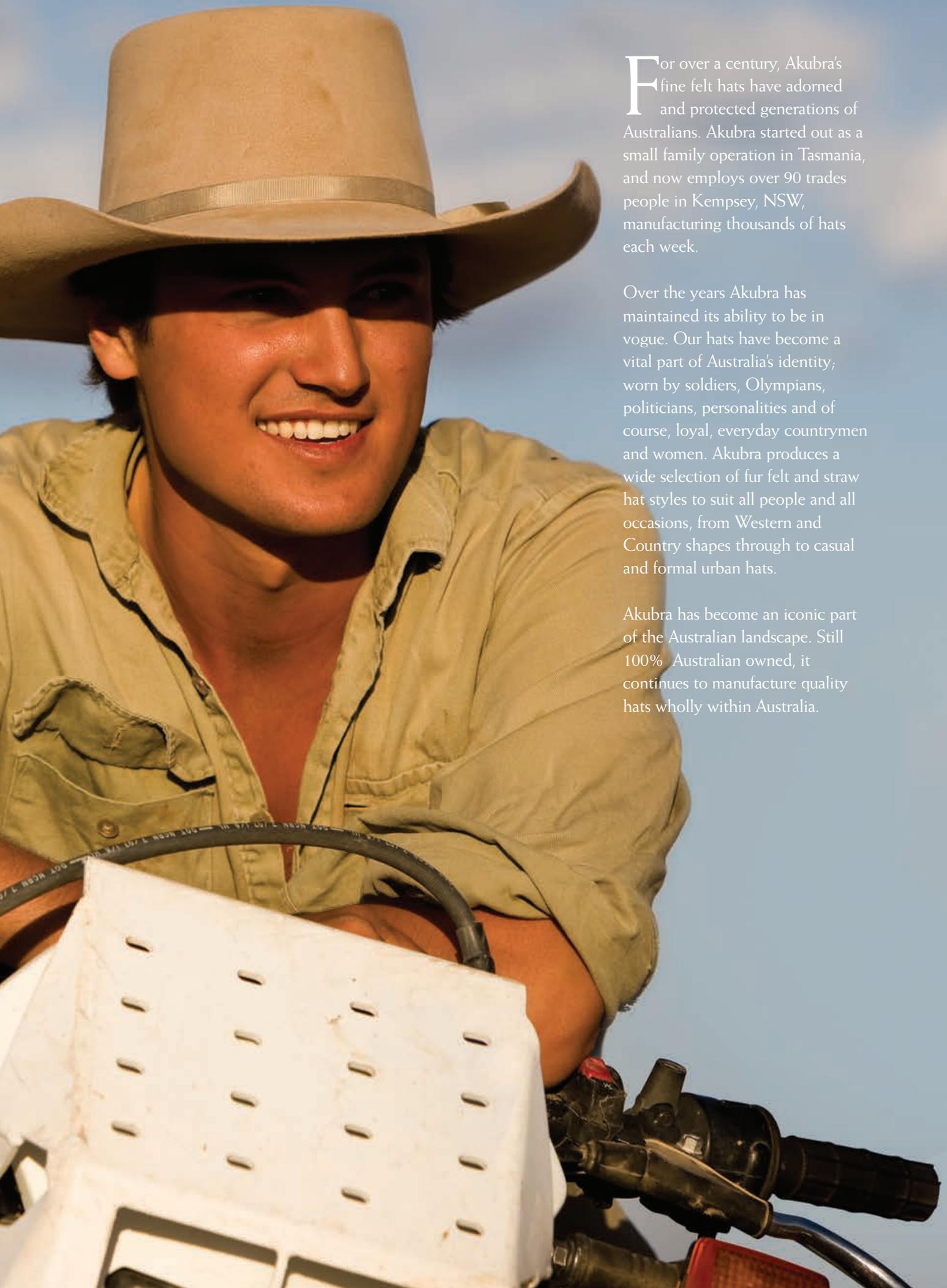
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For over a century, Akubra's fine felt hats have adorned and protected generations of Australians. Akubra started out as a small family operation in Tasmania, and now employs over 90 trades people in Kempsey, NSW, manufacturing thousands of hats each week.

Over the years Akubra has maintained its ability to be in vogue. Our hats have become a vital part of Australia's identity; worn by soldiers, Olympians, politicians, personalities and of course, loyal, everyday countrymen and women. Akubra produces a wide selection of fur felt and straw hat styles to suit all people and all occasions, from Western and Country shapes through to casual and formal urban hats.

Akubra has become an iconic part of the Australian landscape. Still 100% Australian owned, it continues to manufacture quality hats wholly within Australia.



AUTHENTIC

## HAT QUALITY

For 130 years Akubra has been hand crafting hats from start to finish, ensuring complete control of the production process and use of the best fur felt available, to achieve the highest quality standards in the industry.

The superior rabbit fur felt used by Akubra reinforces its commitment to producing not only an exceptional looking hat but one of the most durable.

Practical features including wider brims for protection from the harsh Australian sun along with reeded, leather sweatbands, made of the finest roan sheepskin, ensures a comfort and security experienced when wearing an Akubra.



## AUSTRALIAN MADE AND OWNED

Akubra Hats is a fifth generation Australian Owned family company, with the current Managing Director being Stephen Keir IV. Contrary to some reports all Akubra Hats are wholly manufactured in Australia from the one location in Kempsey on the North Coast of New South Wales. Akubra Hats is committed to continuing the manufacture of its product in Australia.

*Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.*





# AKUBRA'S HISTORY

*The fascinating background of an Aussie Icon.*

In 1874 Benjamin Dunkerley, arrived in Tasmania from England intent on establishing a hat making business. It is here Dunkerley invented a machine that was capable of cutting the hair tip from rabbit fur used in hat making. This was previously performed by hand. The invention was to revolutionise fur felt hat manufacturing, not only in Australia but the world over.

In the late 1880's, Dunkerley moved his business to Sydney, where in 1904 Stephen Keir joined the firm. A diligent worker with a strong business sense Keir proved to be a valuable asset. He also caught the eye of the boss's daughter, Ada Dunkerley and it was not long before they were married.

The trade name "Akubra" came into use in 1912. The increasing popularity resulted in the move to larger premises in Bourke Street, Waterloo and expanded production, especially of Slouch hats during World War I. Soon after all hats were branded Akubra. When Dunkerley died in 1925, ownership of the business transferred to Stephen Keir I. The business continued to flourish and when Stephen Keir retired in 1952 he was succeeded as Managing Director by his eldest son, Herbert. His second son, Stephen Keir II, served as General Manager and

became Managing Director in 1972. His son, Stephen Keir III, became Managing Director in 1980. Another son, Graham, joined the firm in 1972, first as sales representative for Northern NSW and later as National Sales Manager. Unfortunately, Graham died prematurely in 1987. Stephen Keir III retired as Managing Director on 31st December 2007, allowing his son and fourth generation of the Keir family, Stephen Keir IV, to assume the mantle of Managing Director. In 2010, after working with the company for more than 56 years, Stephen Keir III O.A.M stepped down as Chairman of the Board of Directors. Stephen Keir IV, who has worked with the Akubra company for more than 20 years, is appointed Chairman of the Board of Directors.

On 25th May 2012 Stephen Dixon Keir III passed away peacefully. He leaves behind him his wife (and former Director) Wendy, Daughters Stacey and Nikki (who both currently serve as directors of Akubra Hats), Son and Chairman of the Board of Directors Stephen Maitland Keir IV as well as seven Grandchildren. So the family tradition continues.

The Akubra Hat Factory is now based on the mid north coast of New South Wales in the town of Kempsey, having relocated from Sydney in 1974.





AUTHENTIC

**A**kubra is the only complete fur felt manufacturer left in Australia. From the raw rabbit fur through to the final hat, each individual hat passes through at least 70 sets of hands and more than 100 individual processes. Absolute care and attention to detail combined with years of experience enable us to provide the ultimate in quality.

# COUNTRY

COUNTRY STYLES

## STOCKMAN

*This stockman's hat is a true old favourite, sporting a narrower brim, Australian shape that is ideally suited for both adults and children.*

*Features a plaited bonded leather band and satin lining.*



Brim:	70mm, Cut Edge
Stock Colours:	<b>Santone</b>
Indent Colours:	Glen Grey Sand
Sizes:	53-64cm

## CATTLEMAN

*Australia's favourite Akubra – A style in the tradition of the Australian stockman.*

*Features a pinch crown and broad, dipping brim with eyelet vents.*



Brim:	83mm, Bound Edge
Stock Colours:	<b>Bran</b> Fawn Graphite Grey Sand
Indent Colours:	Black Bluegrass Glen Grey Regency Fawn Tanbark Brown Western Navy
Sizes:	53-64cm

## PLAINSMAN

*A favourite with both ladies and gents. Lower crown Country Style hat with side air vents.*

*Features a bonded leather band with plaited insert and perforated vent holes.*



Brim:	79mm, Bound Edge
Stock Colours:	<b>Santone</b>
Indent Colours:	Sand
Sizes:	53-64cm

*Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.*

## SQUATTER

A very traditional hat worn on rural properties.

Features a pork pie crown and 30mm gross grain ribbon band and bow.

Available on order as Open Crown or Pork Pie Pre-Crease.



<b>Brim:</b>	76 x 73mm, Bound Edge
<b>Indent Colours:</b>	<b>Carbon Grey</b> Regency Fawn
<b>Sizes:</b>	53-64cm

## TABLELANDS

With its broad dipping brim, this hat offers great all-round protection and style.

Features a pinch crown and broad dipping brim with a laced band and eyelet vents.



<b>Brim:</b>	83mm, Bound Edge
<b>Stock Colours:</b>	<b>Brown Olive</b> Sand Sorrel Tan
<b>Sizes:</b>	53-63cm

## COOLABAH

This hat has been a successful addition to the Akubra range and is particularly popular with visitors to Australia.

Features a genuine farmed crocodile band, satin lining and eyelet vents.



<b>Brim:</b>	79mm, Cut Edge
<b>Stock Colours:</b>	<b>Bran</b>
<b>Indent Colours:</b>	Black Regency Fawn Santone
<b>Sizes:</b>	53-63cm

## COOBER PEDY

A true Aussie style hat. Named for Australia's famed source of opals.

Features a Kangaroo Tail Band with Authentic Australian Opal, eyelet vents and satin lining.



<b>Brim:</b>	83mm, Bound Edge
<b>Stock Colours:</b>	Black Sand <b>Santone</b>
<b>Indent Colours:</b>	Bluegrass Green Bran Regency Fawn
<b>Sizes:</b>	53-64cm

## SNOWY RIVER

This stockman's hat is a true old favourite. This design was seen in the movie *The Man From Snowy River*.

Features a plaited bonded leather band.



<b>Brim:</b>	83mm, Cut Edge
<b>Stock Colours:</b>	Black <b>Santone</b>
<b>Indent Colours:</b>	Glen Grey Rodeo Red Sand
<b>Sizes:</b>	53-64cm

## ANGLER

A medium sized casual Akubra suitable for most people.

Features a printed cow skin embossed leather band, genuine shark tooth, eyelet vents and satin lining.



<b>Brim:</b>	76mm, Cut Edge
<b>Indent Colours:</b>	<b>Loden</b> Regency Fawn
<b>Sizes:</b>	53-64cm

## PASTORALIST

A unisex style hat which has become an old favourite.

Features a low pork pie crown and two row plaited band.



Brim:	73mm, Bound Edge
Stock Colours:	<b>Tawny Fawn</b>
Indent Colours:	Bluegrass Green
Sizes:	53-64cm

## CENTENARY

Released for the Akubra 1912-2012 Centenary, this hat is a traditional Australian shape, with a ribbon band, Centenary stamped leather and a Centenary hat badge.



Brim:	88mm, Bound Edge
Indent Colours:	<b>Bran</b> Bluegrass Green Sand
Sizes:	53-64cm

## RIVERINA

Named after the agricultural region of south-western New South Wales.

This hat features a quality six plait leather band and triangular shaped eyelet ventilation. This hat has proved to be very popular since its introduction in 2011.



Brim:	102mm, Cut Edge
Stock Colours:	<b>Bran</b> Sand Loden
Sizes:	53-64cm

## GYMKHANA

Features a bonded leather band with feather insert and satin lining.



Brim:	76 x 73mm, Cut Edge
Indent Colours:	<b>Regency Fawn</b> Rodeo Red
Sizes:	53-63cm

## CAMPDRAFT (OPEN CROWN)

Similar in styling to the Boss of the Plains except for a slightly smaller brim.

Features a 12mm ribbon band and bow and satin lining.



Brim:	73mm, Bound Edge
Indent Colours:	Bluegrass Silver Belly <b>Taupe</b>
Sizes:	53-64cm

## TERRITORY

This big shade hat features a pinch crown and very broad dipping brim, designed to withstand the harsh sun of the Australian Outback.

Features an embossed bonded leather band and eyelet vents.



Brim:	102mm, Cut Edge
Stock Colours:	Black <b>Khaki</b> Santone
Indent Colours:	Sand
Sizes:	53-63cm

## KIANDRA

Hat named after the town of Kiandra in New South Wales.

Features an ornamental band with braided overlay and satin lining.



<b>Brim:</b>	79mm, Cut Edge
<b>Indent</b>	Black
<b>Colours:</b>	<b>Loden</b> Sand Santone Fawn
<b>Sizes:</b>	53-64cm

## AUSSIE GOLD

Smart casual hat made specifically for the Australian Olympic uniform worn during the 1984 Los Angeles Olympics.

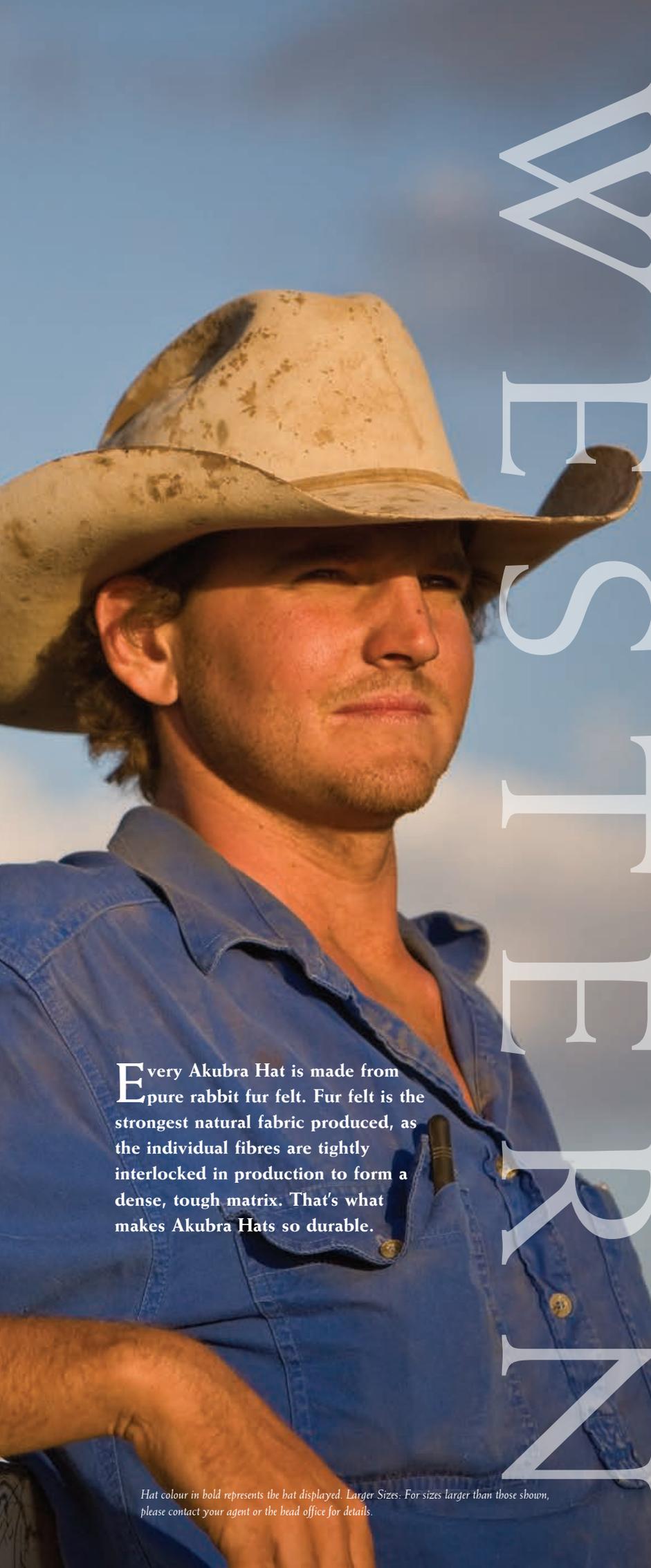
Features a 12mm ribbon band and perforated vent holes.



<b>Brim:</b>	83mm, Bound Edge
<b>Indent</b>	<b>Sand</b>
<b>Colours:</b>	
<b>Sizes:</b>	53-64cm

Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.





WESTERN  
STYLES  
AKUBRA

Every Akubra Hat is made from pure rabbit fur felt. Fur felt is the strongest natural fabric produced, as the individual fibres are tightly interlocked in production to form a dense, tough matrix. That's what makes Akubra Hats so durable.

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## BRONCO

*This Western hat features a tall, centre-creased western crown and a broad, upswept brim.*

*Features a Guatemalan style patterned band, satin lining and eyelet vents.*



Brim:	102mm, Cut Edge
Stock	<b>Black</b>
Colours:	Quartz
Indent	Light Sand
Colours:	(To size 64 only) Sand
Sizes:	53-63cm

## THE ARENA

*This Western hat features a tall, centre-creased western crown and a broad, upswept brim. Traditional American style designed for the Rodeo circuit rider.*

*Features a braided horse hair tail band and satin lining.*



Brim:	102mm, Cut Edge
Stock	Black
Colours:	<b>Sand</b>
Indent	Light Sand
Colours:	(To size 64 only) Santone Tanbark Brown
Sizes:	53-64cm

## STONY CREEK

This Western hat features a tall, western-creased crown and a broad, upswept brim. This style was designed with a slightly smaller brim and crown.

Features an Aztec braid double horse hair tail band, satin lining and eyelet vents.



Brim:	95mm, Cut Edge
Stock Colours:	<b>Light Sand</b>
Indent Colours:	Black
Sizes:	53-62cm

## WOOMERA (OPEN CROWN)

This classic Western Style hat features a tall, open crown and a deep upswept brim.

Features a 12mm ribbon band and satin lining.



Brim:	102mm, Cut Edge
Stock Colours:	<b>Sand</b>
Indent Colours:	Black Santone Tanbark Brown
Sizes:	53-64cm

## THE BOSS

Low crown Western Style fitted with an attractive trim.

Features a brass studded bonded leather band and satin lining.



Brim:	89mm, Cut Edge
Stock Colours:	<b>Tanbark Brown</b>
Indent Colours:	Black Sand Santone
Sizes:	53-64cm

## COLLY

Abbreviated name for Collarenbabri, a small country town in Western N.S.W.

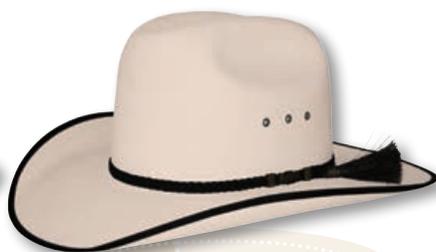
Features an embossed bonded leather band and triangular shaped eyelet vents.



Brim:	102mm, Cut Edge
Indent Colours:	<b>Regency Fawn</b> Sand Santone
Sizes:	53-64cm

## SADDLE BRONC

This style features a Pro Rodeo brim and centre creased crown, a braided material with single horse hair tassel band, satin lining with eyelets and most importantly a contrasting bound edge.



Brim:	98mm, Bound Edge
Stock Colours:	Tanbark
Indent Colours:	<b>Light Sand</b>
Sizes:	53-61cm

# ROUGH RIDER



*Light Sand*

*This Western hat features a Pro Rodeo brim and centre-creased western crown.*

*Features a fancy braided double horse hair tail band and satin lining.*

Brim:	98mm, Cut Edge
Stock Colours:	Light Sand Black Loden
Indent Colours:	Bran Electric Blue Magenta
Sizes:	53-61cm



*Black*



*Electric Blue*



*Magenta*

*Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.*

## BOBBY

This classic Western Style hat features a tall crown and a deep upswept brim. Named after the horse that starred in the movie "Pharlap".

Features a 12mm ribbon band and satin lining.



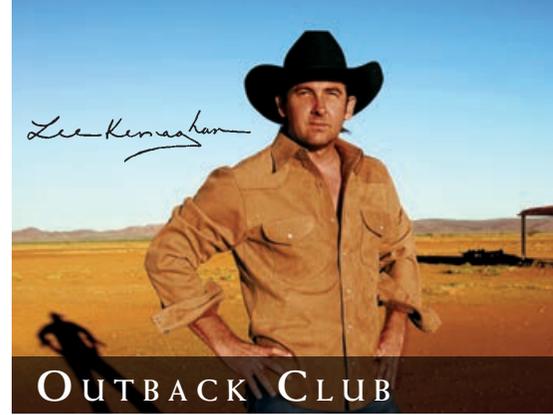
Brim:	92mm, Cut Edge
Stock Colours:	<b>Sand</b>
Indent Colours:	Black
Sizes:	53-64cm

## GOLDEN SPUR

Features a rolled bonded leather plaited band, satin lining and eyelet vents.



Brim:	104mm, Cut Edge
Stock Colours:	<b>Sand</b>
Indent Colours:	Black Bran
Sizes:	53-62cm



The hat worn exclusively by Australian Country Music Star and 2008 Australian of the Year, Lee Kernaghan.

Features a 12mm ribbon band, satin lining and eyelet vents.



Brim:	102mm, Cut Edge
Stock Colours:	<b>Black</b> Sand (To size 61 in stock)
Sizes:	53-64cm

Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.



## SOMBRERO (OPEN CROWN)

The Bush Tucker Man redefined this classic Australian Hat. Features a tall open crown and deeply curled brim, authentic calf-hide band and eyelet vents.



Brim:	118 x 127mm, Cut Edge
Stock Colours:	<b>Fawn</b>
Sizes:	53-64cm

## PILBARA

Softer Western Style hat with triangular position eyelets.

Features a kimberley knot bonded leather band and eyelet vents.



Brim:	92mm , Cut Edge
Indent Colours:	Black Regency Fawn Sand <b>Sorrel Tan</b>
Sizes:	53-62cm

## WARREGO

Features a 12mm ribbon band, satin and lining.



Brim:	102mm, Cut Edge
Stock Colours:	<b>Sand</b>
Indent Colours:	Regency Fawn
Sizes:	53-64cm

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# KENTUCKY RANCHER



*Light Sand*

Brim:	75mm, Cut Edge
Indent	<b>Light Sand</b>
Colours:	Loden
Sizes:	53-61cm

Display some old style Southern charm with this American style hat with a 75mm deeply curled, cut edge brim. Fully shaped by hand, the Rancher comes with a 125mm centre-creased western crown, a braided band and satin lining.

# MANSFIELD HIGH COUNTRY

Brim:	102mm, Cut Edge
Indent Colours:	<b>Sand</b> , Sorrel Tan
Sizes:	53-63cm

A very traditional Western style with a Fedora crown, a wide 102mm brim and braided band with Akubra brass plate. Featuring our most popular winged brim shape, the Mansfield provides both sun protection in the High Country and style at the local B & S.

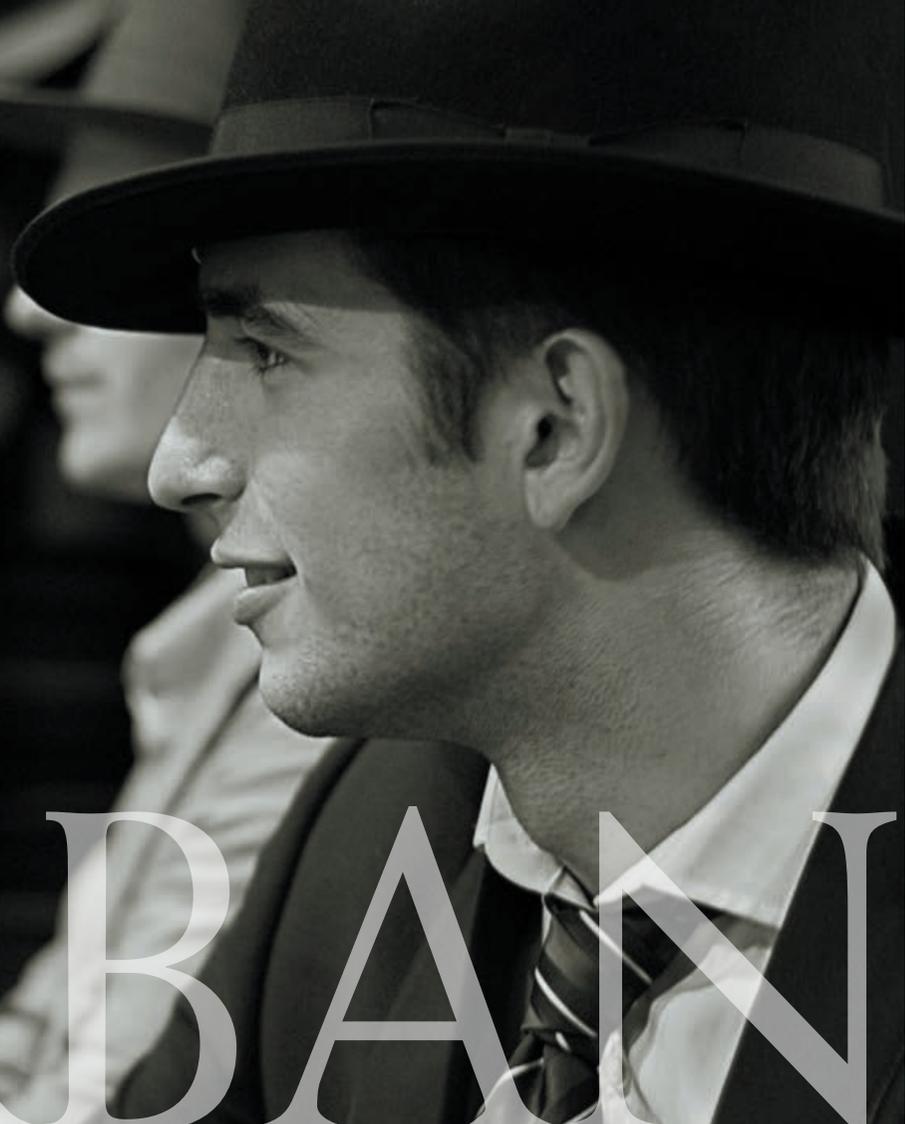


*Sand*

*Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.*



Akubra currently manufactures more than 100 individual styles of hats in a diverse range of popular colours. This allows retailers to select and stock hats appropriate to the preferences of their customers. There is a style to suit every person and all styles can be worn by both men and women.



# URBAN

URBAN STYLES

## BOGART

This classic urban hat features a fedora crown & brim.

Features a 38mm ribbon band, bow and satin lining.



<b>Brim:</b>	64mm, Bound Edge
<b>Stock Colours:</b>	<b>Black</b> Carbon Grey
<b>Sizes:</b>	53-64cm

## STYLEMASTER

This urban hat is classically Australian. Stylemaster is the traditional name for a soft narrow brim felt hat.

Features a 30mm ribbon band and bow and satin lining.



<b>Brim:</b>	64mm, Bound Edge
<b>Stock Colours:</b>	Acorn <b>Carbon Grey</b> Loden
<b>Indent</b>	Black Bluegrass Mid Brown Moonstone Grey Navy
<b>Sizes:</b>	53-64cm

## FEDORA

### (OPEN CROWN)

A stylish hat for the races or city wear.

Features a 25mm ribbon band and bow and satin lining.



<b>Brim:</b>	64mm, Bound Edge
<b>Indent Colours:</b>	Burnt Oak <b>Carbon Grey</b> Fern Green
<b>Sizes:</b>	53-61cm

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## BIANCA

Based on the classic 1930s style wide brim Fedora, the Bianca oozes classic feminine style with a 38mm Grosgrain Ribbon Band and Bow. Our best-selling womans style.



<b>Brim:</b>	48mm, Bound Edge
<b>Indent Colours:</b>	Black Cloud <b>Coral</b> Hazelnut Magenta Orchid Rodeo Red
<b>Sizes:</b>	53-64cm

## HAMPTON

Smaller brimmed fedora similar to the hat worn in the blues brothers movie.

Features a 38mm ribbon band and bow and satin lining.



<b>Brim:</b>	48mm, Bound Edge
<b>Indent Colours:</b>	Black <b>Cedar Brown</b> Cruiser Grey Regency Fawn
<b>Sizes:</b>	53-64cm

## LEISURE TIME

A hat designed for casual wear but can still be worn formally.

Features a bonded leather band with feather insert and satin lining.



<b>Brim:</b>	70mm, Cut Edge
<b>Stock Colours:</b>	<b>Regency Fawn</b> (To size 61 in stock)
<b>Indent Colours:</b>	Black Graphite Light Sand
<b>Sizes:</b>	53-64cm

## BOWLER

Our traditional hard crowned Bowler hat comes with a Black Grosgrain Ribbon band and Petersham ribbon binding.

As used by High Street Bankers and Rodeo Clowns alike!



<b>Brim:</b>	70mm, Bound Edge
<b>Indent Colours:</b>	Black <b>Carbon Grey</b> Rodeo Red
<b>Sizes:</b>	53-61cm

## C.E.O

Short for Chief Executive Officer, a hat for the successful businessman.

Features a 30mm ribbon band and bow and satin lining.



<b>Brim:</b>	70mm, Bound Edge
<b>Indent Colours:</b>	Black <b>Cruiser Grey</b> Red Rock
<b>Sizes:</b>	53-61cm

## TRILBY

Features a 35mm fancy ribbon band and bow and satin lining.



<b>Brim:</b>	38mm, Welt Edge
<b>Indent Colours:</b>	Black <b>Carbon Grey</b>
<b>Sizes:</b>	53-61m

## ADVENTURER

*This hat is a softer feeling felt style.*

*Features a 38mm ribbon band and bow and is satin lined.*



<b>Brim:</b>	70 x 60mm Cut Edge
<b>Indent Colours:</b>	<b>Black</b> Graphite Khaki <b>Regency Fawn</b>
<b>Sizes:</b>	53-61cm

## HOMBURG (OPEN CROWN)

*A soft Open Crown Homburg, allowing the owner to impart their own "cigar" crease in the classic Homburg tradition. Comes with ribbon band and bound edge.*



<b>Brim:</b>	40-45mm wide rolled edge brim with binding
<b>Indent Colours:</b>	Acorn Black <b>Carbon Grey</b> Cloud Mid Brown
<b>Sizes:</b>	53-61cm

*Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details. Hats displayed above as Open Crown are supplied as such and are not pre-creased.*





# CAPPELLO MILAN



A soft retro styled hat trimmed with a Buckram inner for comfort, 10mm Fur Felt band with Antique Brass Akubra Badge, a wide brim and a low open crown. The Milan harks back to a carefree era and is available in Electric Blue, Burgundy, Bran, Sand and Black.

<b>Brim:</b>	95mm, Cut Edge
<b>Indent</b>	Black
<b>Colours:</b>	Bran Burgundy <b>Electric Blue</b> Sand
<b>Sizes:</b>	Small, Medium, Large and X-Large



A new unisex style that looks good on both men and women. Available in Natural and with a cigar styled precrease, soft buckram inner and double edged brim to help hold its shape, the soft and supple Cappello is designed to go anywhere you want to go and look good at the other end. Finished with 10mm Felt band and classic Akubra Scroll badge, the Cappello is already turning heads.

<b>Brim:</b>	70mm, Double Edge
<b>Stock</b>	<b>Natural</b>
<b>Colours:</b>	
<b>Indent</b>	Graphite Blue
<b>Colours:</b>	(Sizes: S, M, L, XL, XXL)
<b>Sizes:</b>	Small, Medium, Large and X-Large

Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.

The Heritage Collection represents the finest quality of Akubra Hats. Each style is manufactured with the best grade of fur available in the marketplace combined with superior craftsmanship and styling. The hat names have also been chosen to complement the quality reflecting iconic characters of years gone by.

# HERITAGE

## BANJO PATERSON

Named after the popular Australian poet who wrote "The Man From Snowy River".

Features a Barramundi leather band and Satin Lining.



Brim:	70mm, Cut Edge
Indent Colours:	Graphite Grey <b>Heritage Fawn</b>
Sizes:	53-64cm

## BURKE AND WILLS

Named after the legendary explorers whose expedition from Melbourne to the Gulf of Carpentaria ended in tragedy.

Features a braided horse hair tail band and satin lining.



Brim:	102mm, Cut Edge
Indent Colours:	<b>Light Sand</b>
Sizes:	53-61cm

## LAWSON

Named after the famous Australian explorer William Lawson.

Features a ridge back band braided genuine leather band and satin lining.



Brim:	76mm, Bound Edge
Indent Colours:	Heritage Fawn <b>Loden</b>
Sizes:	53-64cm

Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.





# TRAVELLER

*The ideal traveller's hat, featuring a soft, conforming structure and a unique 'memory' for those on the move. A softer pliable felt hat designed specifically for the adventurer among us. This hat has a unique memory which allows it to be manipulated back to shape if mistreated.*

*Features a plaited bonded leather band and soft inner sweat band. This hat also features a buckram inside band.*



<b>Brim:</b>	76mm, Welt Edge
<b>Stock Colours:</b>	Bran <b>Regency Fawn</b>
<b>Indent</b>	Black Rodeo Red Sand
<b>Sizes:</b>	53-61cm

*Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.*

## LIFESTYLE

**INTERNATIONAL**

Offering the same unique features of the Lifestyle Collection in a more traditional Urban Style.

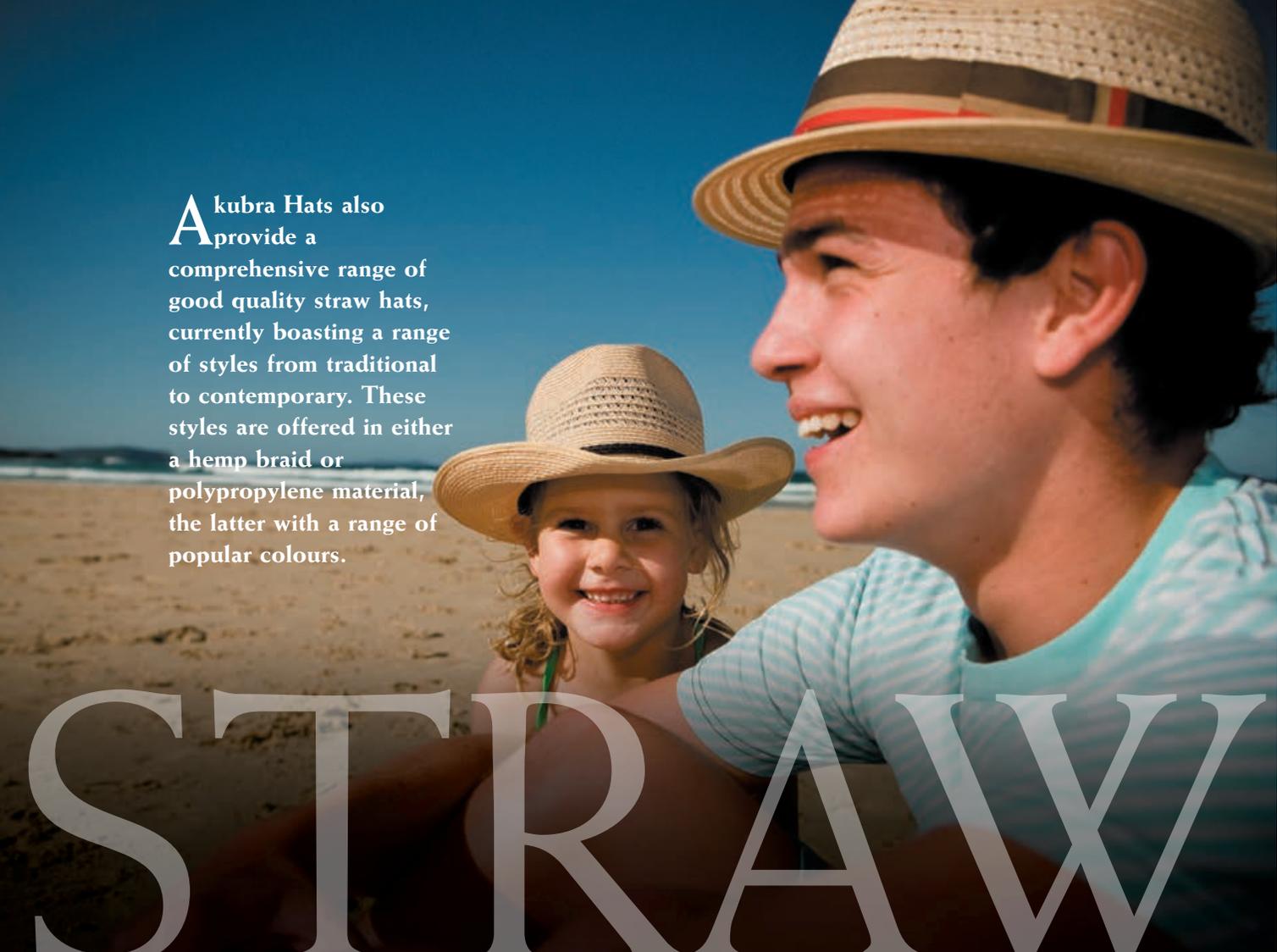
Features a 25mm ribbon band and bow and soft inner sweat band. This hat also features a buckram inside band.



<b>Brim:</b>	64 x 57mm Welt Edge
<b>Indent Colours:</b>	<b>Black</b> Carbon Grey Regency Fawn
<b>Sizes:</b>	53-61cm



**A**kubra Hats also provide a comprehensive range of good quality straw hats, currently boasting a range of styles from traditional to contemporary. These styles are offered in either a hemp braid or polypropylene material, the latter with a range of popular colours.



# STRAW

## BALMORAL

Close Weave Hemp Braid Hat with an inside leather and outside bonded leather band.



Brim:	70mm, Bound Edge
Stock Colours:	<b>Natural Straw</b>
Sizes:	53-62cm

## BROADBEACH

Made of Polypropylene featuring an inside leather and pleated puggaree.



Brim:	83mm, Bound Edge
Indent Colours:	Black <b>Cream</b>
Sizes:	53-62cm

## BYRON

Made of Hemp Braid featuring an inside leather and fancy bonded leather band.



Brim:	79mm, Bound Edge
Stock Colours:	<b>Natural Straw</b>
Sizes:	53-62cm

*Hat colour in bold represents the hat displayed.*

## COUNTRY CLUB

Made of Polypropylene featuring an inside leather and 38mm ribbon puggaree.



Brim:	76mm, Bound Edge
Stock Colours:	<b>Cream</b>
Sizes:	53-62cm

## CAPRICORN

Made of Polypropylene featuring an inside leather and 38mm ribbon puggaree.



Brim:	60mm, Bound Edge
Stock Colours:	Fawn
Indent Colours:	<b>Grey</b>
Sizes:	53-62cm

## PLANTER

Hemp Braid bat with an inside leather, vents and 12mm ribbon band.



Brim:	79mm, Bound Edge
Indent Colours:	<b>Natural</b>
Sizes:	53-62cm

## RANGE

Close Weave Hemp Braid bat with an inside leather, vents and pleated puggaree.



Brim:	83mm, Raw Edge
Indent Colours:	<b>Natural Vent</b>
Sizes:	53-62cm

## REEF

Close Weave Hemp Braid Hat with an inside leather and pleated puggaree.



Brim:	83mm, Raw Edge
Indent Colours:	<b>Natural</b>
Sizes:	53-62cm

## RINK

Made of Polypropylene with an inside leather and 38mm ribbon puggaree.



Brim:	60mm, Bound Edge
Indent Colours:	<b>Cream</b> White
Sizes:	53-63cm



## ZEPHYR

Made of Polypropylene with an inside leather and outside bonded leather band.



Brim: 70mm, Bound Edge

Stock: **Fawn**

Colours:

Indent: Cream

Colours:

Sizes: 53-62cm

*Hat colour in bold represents the hat displayed.*



STRAW



# URBAN STRAWS

## CASABLANCA

Features a 38mm fancy ribbon band and bow, made of Hemp Braid material.

This hat also features a buckram inside band.



Brim:	41mm, Bound Edge
Stock Colours:	<b>Natural Straw</b>
Sizes:	Small, Medium, Large and X-Large

## LONG ISLAND

Features a 30mm ribbon band and bow, made of Polypropylene.



Brim:	41mm, Bound Edge
Indent Colours:	<b>Black</b> Fawn Grey
Sizes:	53-62cm

## PUNTER

Features a 38mm fancy ribbon band and bow, made of Polypropylene.

This hat also features a buckram inside band.

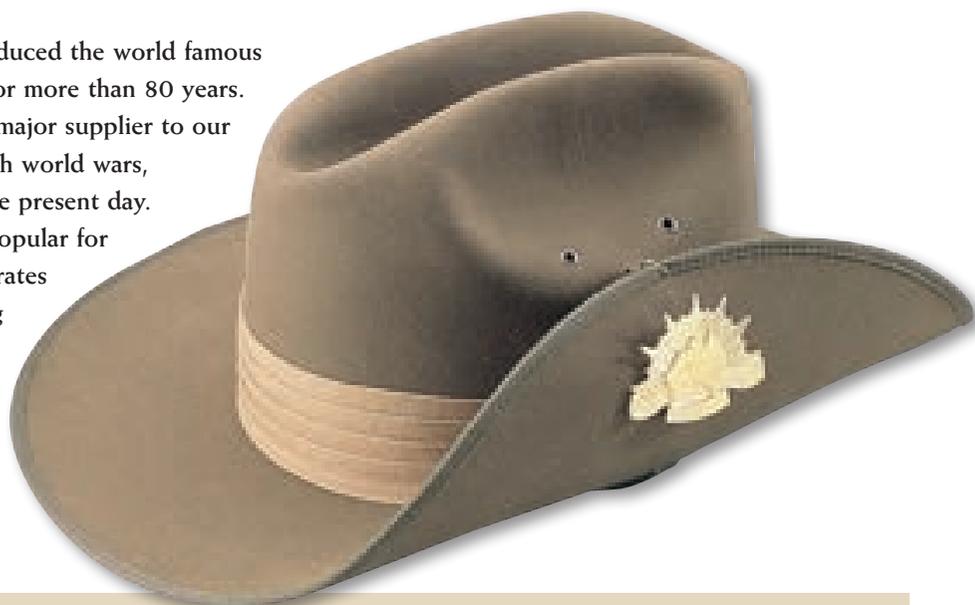


Brim:	41mm, Bound Edge
Stock Colours:	<b>Black</b>
Sizes:	Small, Medium, Large and X-Large

Hat colour in bold represents the hat displayed.

# SPECIAL STYLES

Akubra Hats have produced the world famous Military Slouch hat for more than 80 years. Proudly, we have been a major supplier to our defence forces during both world wars, Korea, Vietnam and to the present day. The Akubra Top Hat is popular for formal wear and demonstrates our unique manufacturing capability.



## AKUBRA 100 YEARS OF SERVICE

Since the early 20th Century, Akubra Hats have been a distinctive part of the Australian Defence Force uniform. During both World Wars, Akubra supplied the Australian Military with Slouch hats. Over 80% of their entire production was devoted to the Army Slouch in WWII. Still today the Slouch Hat is proudly worn by our military, serving their country.

### MILITARY

Features a military puggaree, badge and chin Strap (all items are extra charges).



Brim:	89mm, Bound Edge
Indent Colours:	<b>Khaki</b>
Sizes:	53-64cm

### TOP HAT

Features a 38mm ribbon band and bow and satin lining.



Brim:	57 x 60 Bound Edge
Stock Colours:	<b>Black</b>
Sizes:	53-62cm

### THE CROC

Features a genuine crocodile band with crocodile teeth and satin lining.



Brim:	83mm, Cut Edge
Stock Colours:	<b>Black</b>
Sizes:	53-64cm

Hat colour in bold represents the hat displayed. Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.

# USEFUL INFORMATION



## USEFUL INFORMATION

### Head Sizes

English	US	Metric
5 7/8	6	48cm
6	6 1/8	49cm
6 1/8	6 1/4	50cm
6 1/4	6 3/8	51cm
6 3/8	6 1/2	52cm
6 1/2	6 5/8	53cm
6 5/8	6 3/4	54cm
6 3/4	6 7/8	55cm
6 7/8	7	56cm
7	7 1/8	57cm
7 1/8	7 1/4	58cm
7 1/4	7 3/8	59cm
7 3/8	7 1/2	60cm
7 1/2	7 5/8	61cm
7 5/8	7 3/4	62cm
7 3/4	7 7/8	63cm
7 7/8	8	64cm
8	8 1/4	65cm

### Brim Widths

English	Metric
1 1/2	38mm
1 5/8	41mm
1 3/4	44mm
1 7/8	48mm
2	51mm
2 1/8	54mm
2 1/4	57mm
2 3/8	60mm
2 1/2	64mm
2 5/8	67mm
2 3/4	70mm
2 7/8	73mm
3	76mm
3 1/8	76mm
3 1/4	83mm
3 3/8	86mm
3 1/2	89mm
3 5/8	92mm
3 3/4	95mm
4	102mm



## IMPORTANT CUSTOMER INFORMATION

### Terms

Accounts must be paid by the end of the month following despatch. A 3% discount is offered to customers who settle their account by the 15th Day of the month following despatch. Please note that the settlement of accounts are the responsibility of the customer. You will be sent a monthly statement. Accounts that are not settled within the agreed terms will result in orders being held over.

### Freight Handling Fee

Freight fee for less than 6 hats is \$17.50 plus GST, and for orders in excess of 5 hats \$7.50 plus GST. Please note that freight charges are subject to change.

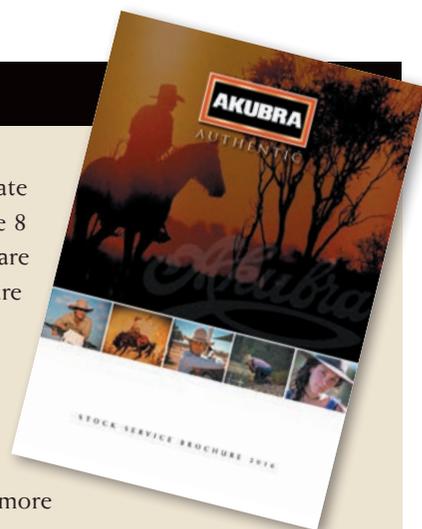
### Claims

An Authority number must be obtained for return of goods and no credits will be issued for goods returned without an authority number.



## STOCK SERVICE

Akubra offers its most popular styles on a stock service basis for immediate delivery. Most Akubra Hats can be ordered on indent on an approximate 8 week delivery cycle (including the Stock Service Range). All styles that are not part of the stock service range are available on **indent only**. If you are not sure about the availability of a particular style please either contact your Akubra agent or head office. Please note also that hats available on Stock Service are subject to change due to demand. For a current stock service brochure you should contact your agent or head office. Akubra manufactures approximately 100 styles in a range of colours and it is impossible to carry each of this range as a stock service item. To view a more complete range of Akubra Hats please visit our website at [www.akubra.com.au](http://www.akubra.com.au)



## HAT SIZING

Heads are measured by their circumference in centimetres - across the bare forehead, just above the ears. The following conversion chart will simplify the process.

cm	Approx
53	XS
55	S
57	M
59	L
61	XL
63	XXL

# AKUBRA HATS AND SUN PROTECTION

Akubra Hats regularly independently tests its fur felt hats for Ultraviolet Protection. Samples are sent to the Australian Radiation Protection and Nuclear Safety Agency (ARPANSA), a Federal Government Agency. Akubra then receives an Ultraviolet Protection Factor Report and an Ultraviolet Protection Factor (UPF) rating.

The UPF rating indicates how effective a fabric is at blocking out solar ultraviolet radiation. This testing is performed according to Australian/New Zealand standard **AS/NZS 4399**. UPF ratings range from 15 to 50 with higher ratings indicating more effective blocking and therefore better protection for the wearer of a garment made from the fabric. Fabrics that test higher than UPF 50 are rated as UPF 50+.

Akubra Hats are currently rated at **UPF 50+**, and as such are classified as **EXCELLENT** under the UPF Classification System. This is the highest classification achievable under this system. This confirms the long held belief that Akubra Hats provides excellent protection from the sun for those who are outdoors, either at work or at leisure. This will continue to be an important selling point for retailers looking to promote the advantages of Akubra over other headwear products in the marketplace.

# HAT CARE

An Akubra is more than just a hat - it's an Australian Icon. Not only are we Australian owned; all our hats are made right here. Your hat is also an investment that - with proper care - will give you years of service and pleasure. Outlined below are some important tips for caring for an Akubra Hat.



## Looking after your Akubra

First and foremost - never leave your hat in the car or in direct sunlight when not being worn. Do not force dry the hat if it has become wet. The inside leather band will shrink and once this happens it is hard to stretch back to its original size. Akubra hats are shower-proof and include a water proofing solution. As the hat ages the water proofing during manufacture may break down and the felt will absorb water. However, generally your head will remain dry.

## Fitting your Akubra

Do not squeeze the front of your hat when putting it on your head as this in time will cause a sharp point which will be the first place the hat will wear. Tugging the brim to ensure the fit can spoil the brim if this is done continually. When not being worn rest the hat upside down on the crown or hang it on a hat peg.

To properly fit a hat, clear all hair away from the forehead and place the front of the hat (ribbon bow and size to the back) on the head: then by placing the palm of your hand on the back of the crown push the hat down. The hat should fit firmly on the head so that a good push down will make the hat stay in place on a windy day. When trying a hat on you will occasionally find one size too small and the next too big. It is suggested that you purchase the larger one and insert a liner inside the leather sweatband to help the hat fit more snugly. A hat that feels too tight will never be comfortable. When the hat is new it may feel a little stiff. However, with wear the leather hatband will begin to mould to your head shape.

If the hat brim is out of shape simply place the area over steam (a kettle will do nicely) until the area is moist. Remember not to get the inside band wet. The bent brim can be re-shaped with your fingertips and any crown marks should simply disappear.

## Cleaning your Akubra

Your Akubra should be cleaned by a hat cleaning specialist only, please refer to our list of hat care cleaning specialists at [www.akubra.com.au](http://www.akubra.com.au). However if the hat is slightly soiled with dust and/or grime, firstly brush the hat in an anti-clockwise direction to remove any dust and then lightly rub the affected area with a paint thinner or dry cleaning fluid. Do not use too much.

Car upholstery cleaner can be used. Spray on and leave for 15 – 20 seconds then wipe off with a damp cloth.

# AKUBRA BELT RANGE

## QUALITY AUSTRALIAN MADE BELTS

This range of belts comes in a selection of colours and styles especially designed for Australians of all walks of life. Whether it's Dress belts for suits, Casual belts for jeans or belts for the person on the land. We offer a range of widths from 30mm to 38mm and sizes from 30" – 44".



Shorter or longer belts can also be made to order on request\*. Only the best quality veg tanned leathers are used in making an Akubra belt. The leather is a natural product with skin marks being recognized as a natural feature of leather, which adds character to the finished product.

These are quality belts, made right here in Australia, to the same high standards as our hats because our good reputation depends on it.

\* Smaller sizes available to order at no extra charge.  
 Sizes 46" – 54" available to order will incur an additional charge.



### SYDNEY

30mm Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Black** and **Tan**.



### STEVE

38mm Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Black** and **Brown**.



### DUBBO

38mm Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Black** and **Brown**.



### KEMPSEY

38mm Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Brown**, **Black** and **Tan**.



### KOALA

38mm (Fits Leatherman knife) Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Brown**.



### STOCKMAN

32mm (Fits Stockman knife) Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Brown**.



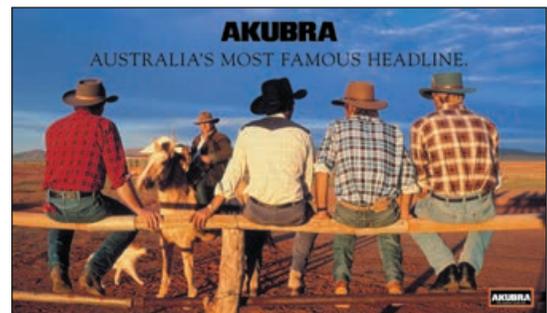
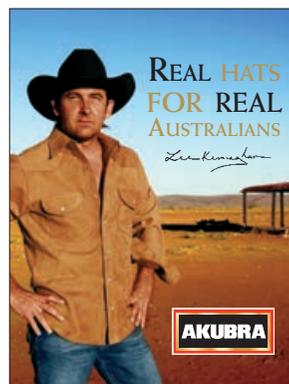
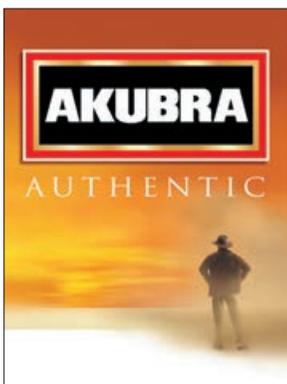
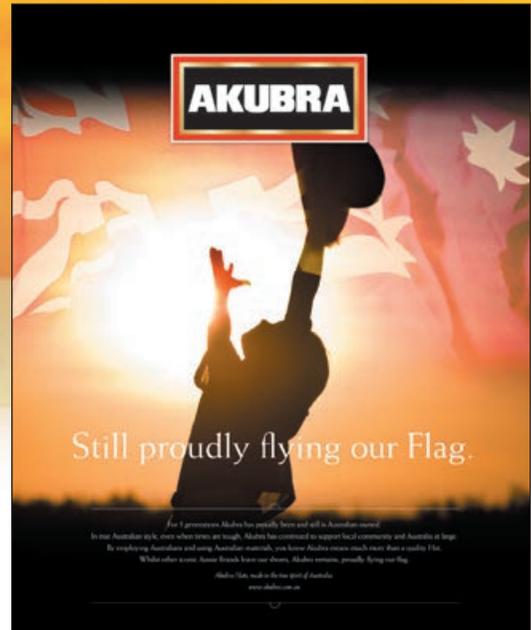
### TROPHY BELT

38mm Sizes: 30" (77cm) – 44" (112cm)  
 Colours: **Brown**.

# AKUBRA POSTERS



Continuing the tradition from our early years through to today we have a range of Akubra Posters available for retailers. Please contact your agent or head office to order these with your next delivery.

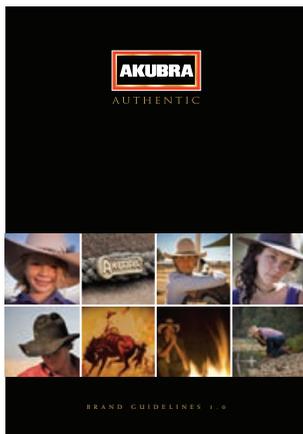


# ACCESSORIES

Presented below is a range of accessories to assist you in selling the world famous Akubra Hats. Please contact your agent or head office for further information.



Outdoor Banner



Akubra Brand Guidelines



Tear Drop Banner



Presentation Box



Sticker



Signage



Hat Resters

# AKUBRA CONTACT DETAILS



AKUBRA CONTACT DETAILS

In Canada or the United States or please contact  **David Morgan** LLC,  
distributors for Akubra in North America since 1965.

Tel ( 800 ) 324 - 4934 / ( 425 ) 485-2132 Fax ( 425 ) 486-0224

[akubra-usa.com](http://akubra-usa.com) / [akubra-canada.com](http://akubra-canada.com)

[inquiry@akubra-usa.com](mailto:inquiry@akubra-usa.com)

David Morgan LLC

11812 N Creek Pkwy N Ste 103

Bothell, WA 98011

AKUBRA HATS PTY.LTD

Telephone: (02) 6562 6177

Fax: (02) 6562 8726

Email: [info@akubra.com.au](mailto:info@akubra.com.au)

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[www.akubra.com.au](http://www.akubra.com.au)



**AKUBRA**

AUTHENTIC

*Part of the Great Australian Landscape*